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Workshop on Women's Enterprises Start-up (Exclusive for ASEAN and South Asian Countries)

Projected training dates: May 4-May 17, 2017

Application deadline: March 24, 2017

Duration of workshop: 14 days

Number of participants: 20

Target participants: Government officials or executives of non-governmental organizations responsible for the development of women's micro, small and medium-sized enterprises or the promotion of women's rights.

Eligibility:

- Age and experience: Applicants under 50 years old and with at least two years' experience in related fields will be given preferential consideration
- Education: A college degree or above
- Language: A good command of English

Information to be provided in advance: Application form

Information to be provided on arrival in Taiwan: Participant's report in PowerPoint or Word format, including the following content:

- An overview of women's enterprises start-up in your country.
- The current problems and challenges involved in promoting women's enterprises start-up in your country and your work.
- A case study of a successful case.

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Introduction:

1. **The workshop aims to share:**

- Women's entrepreneurship strategy and current development in Taiwan
- Women enterprises financing and guidance mechanisms in Taiwan
- Guidance to women entrepreneurship in Taiwan

- 2. To assist ASEAN and South Asian countries in gaining comprehensive knowledge of women's enterprises start-up, the workshop focuses mainly on women-owned enterprises development, guidance and counseling resources and financing methods.**

Agenda:

- Indoor lectures: Various topics on the development of women's enterprises such as women-owned enterprises development, guidance and counseling resources, women's enterprises financing and guidance mechanisms, women's enterprises innovation and incubation system, the development of women potential, women power networking, ventures in women enterprises and brand promotion.
- Field trips: Visits to successful women's enterprises
- Group presentations: Participants present their accomplishments after having a common understanding on women's enterprises start-up through group discussion.